

2010

**Calendar of Multicultural Conferences, Seminars, Expos and Benefit Galas of  
Interest to Communications Industry Professionals**

**Compiled by Multicultural Marketing Resources, Inc.**

**JANUARY**

**Jan 7 “Beyond The ADCOLOR Awards,”** NYC, ADCOLOR, [www.adcolor.org](http://www.adcolor.org)

**Jan 12 “12th Annual Latino Leaders' Reception,”** Sacramento, The Latino Journal,  
[www.latinojournal.biz](http://www.latinojournal.biz)

**Jan 13-15 “13<sup>th</sup> Annual Rainbow Push Wall Street Project Economic Summit,”**  
NYC, Rainbow/PUSH, [www.rainbowpush.org](http://www.rainbowpush.org)

**Jan 12 “14<sup>th</sup> Annual Urban Wheel Awards,”** Detroit, On Wheels, Inc., 301-390-0468,  
[www.urbanwheelawards.com](http://www.urbanwheelawards.com)

**Jan 26 “DiversityInc Webinar Series: Talent Development,”** Webinar, DiversityInc,  
973-494-0506, [www.diversityinc.com](http://www.diversityinc.com)

**Jan 28 “HPNG January Networking Event,”** NYC, The Hispanic Professionals  
Networking Group, [www.hpng.net](http://www.hpng.net)

**FEBRUARY**

**Feb 2-4 “AAF Promising Students Week,”** NYC, American Advertising Federation,  
[www.aaf.org](http://www.aaf.org)

**Feb 2-4 “7<sup>th</sup> Annual Black Executive Supply Management Summit (BESMS),”** San  
Diego, Institute for Supply Management,  
[www.ism.ws/education/content.cfm?ItemNumber=19676](http://www.ism.ws/education/content.cfm?ItemNumber=19676)

**Feb 3-4 “3<sup>rd</sup> Annual Hispanic Supply Management Summit (HSMS),”** San Diego,  
Institute for Supply Management,  
[www.ism.ws/education/content.cfm?ItemNumber=19676](http://www.ism.ws/education/content.cfm?ItemNumber=19676)

**Feb 3-4 “2<sup>nd</sup> Annual Women Executive Supply Management Summit (WESMS),”**  
San Diego, Institute for Supply Management,  
[www.ism.ws/education/content.cfm?ItemNumber=19676](http://www.ism.ws/education/content.cfm?ItemNumber=19676)

**Feb 3-11 “Storm Warnings Resistance And Reflection In Polish Cinema, 1977-  
1989,”** NYC, Film Society of Lincoln Center, [www.filmlinc.com](http://www.filmlinc.com)

**Feb 3-6 “NABE 39<sup>th</sup> Annual Conference – Bilingual Education: Nurturing  
Communities for a Better World,”** Denver, The National Association for Bilingual  
Education, 202-898-1829, [www.nabe.org](http://www.nabe.org)

**Feb 3-6 “24<sup>th</sup> Annual Educational Travel Conference,”** Providence, RI, Travel  
Learning Connections, Inc., [www.travelearning.com](http://www.travelearning.com)

**Feb 4 “Mosaic Career Fairs,”** NYC, American Advertising Federation (AAF),  
[www.aaf.org](http://www.aaf.org)

**Feb 10-13 “5<sup>th</sup> Anniversary Black Enterprise Women of Power Summit,”** La Quinta,  
CA, Black Enterprise, [www.blackenterprise.com/wps](http://www.blackenterprise.com/wps)

**Feb 11 “AALDEF Lunar New Year Gala,”** NYC, Asian American Legal Defense and  
Education Fund, 212-96-5932 x 202, [www.aaldef.org](http://www.aaldef.org)

**Feb 17-18 “Diversity & Inclusion Leadership and Management Seminars,”** NYC,  
The Conference Board, [www.conference-board.org](http://www.conference-board.org)

**Feb 19** “Mosaic Career Fairs,” Anaheim, CA, American Advertising Federation (AAF), [www.aaf.org](http://www.aaf.org)

**Feb 20** “111<sup>th</sup> Annual Golden Dragon Parade,” Los Angeles Chinatown, Chinese Chamber of Commerce of Los Angeles, [www.lachinesechamber.org/calendar.html](http://www.lachinesechamber.org/calendar.html)

**Feb 21** “Chinese Lunar New Year Festival,” Los Angeles Chinatown, Chinese Chamber of Commerce of Los Angeles, [www.lachinesechamber.org/calendar.html](http://www.lachinesechamber.org/calendar.html)

**Feb 21-24** “24<sup>th</sup> Annual RES2010 Reservation Economic Summit & American Indian Business Trade Fair,” Las Vegas, The National Center for American Indian Enterprise Development, 800-4NCAIED ext. 243, [www.ncaied.org](http://www.ncaied.org)

**Feb 23** “DiversityInc Webinar Series: Mentoring,” Webinar, DiversityInc, [www.diversityinc.com](http://www.diversityinc.com)

**Feb 24-25** “3<sup>rd</sup> Annual Social Media Marketing Conference,” Toronto, OpenDialogue Inc., [www.opendialogueinc.com/index.php/seite/2](http://www.opendialogueinc.com/index.php/seite/2)

**Feb 24** “Mosaic Career Fairs,” Chicago, American Advertising Federation (AAF), [www.aaf.org](http://www.aaf.org)

**Feb 25** “Beyond The ADCOLOR Awards,” NYC, ADCOLOR, [www.adcolor.org](http://www.adcolor.org)

**Feb 25** “NMBC’s 30<sup>th</sup> Annual Awards Luncheon,” NYC, National Minority Business Council, Inc., [www.nmbc.org](http://www.nmbc.org)

**Feb 26** “The 41<sup>st</sup> NAACP Image Awards,” Los Angeles, National Association for the Advancement of Colored People, [www.nacp.org](http://www.nacp.org)

## **MARCH**

**Mar 4** “Mosaic Career Fairs,” McLean, VA, American Advertising Federation (AAF), [www.aaf.org](http://www.aaf.org)

**Mar 9** “Developing Diversity Communication and Messaging,” NYC, Cornell University, ILR School, [www.ilr.cornell.edu/mgmtprog/dm/new](http://www.ilr.cornell.edu/mgmtprog/dm/new)

**Mar 10** “The AAPD 2010 Leadership Gala,” Washington, DC, The American Association of People With Disabilities, [www.aapd.com](http://www.aapd.com)

**Mar 10-13** “25<sup>th</sup> Annual Convention & Expo,” Albuquerque, NM, National Association of Hispanic Publications, [www.nahp.org](http://www.nahp.org)

**Mar 13** “21<sup>st</sup> Annual GLAAD Media Awards,” NYC, Gay and Lesbian Alliance Against Defamation, [www.glaad.org](http://www.glaad.org)

**Mar 17** “Annual Membership Luncheon,” NYC, Brazilian-American Chamber of Commerce, [www.brazilcham.com](http://www.brazilcham.com)

**Mar 17-18** “22<sup>nd</sup> Annual Multicultural Forum on Workplace Diversity - Securing the D&I Future: Evolving Strategies, Meaningful Outcomes,” Minneapolis, MN, University of St. Thomas and National Black MBA Association, [www.stthomas.edu/mcf](http://www.stthomas.edu/mcf)

**Mar 20-21** “The 17<sup>th</sup> Original GLBT Expo,” NYC, The RDP Group, [www.originalglbtexpo.com](http://www.originalglbtexpo.com)

**Mar 22-24** “Re:think 2010: The 56<sup>th</sup> Annual Convention + Expo,” NYC, Advertising Research Foundation, <http://rethink2010.crowdvine.com>

**Mar 22-24** “USHCC 20<sup>th</sup> Annual Legislative Conference,” Washington, DC, The U.S. Hispanic Chamber of Commerce, [www.ushcclegislative.com](http://www.ushcclegislative.com)

**Mar 23** “DiversityInc Webinar Series: Work/Life,” Webinar, DiversityInc, [www.diversityinc.com](http://www.diversityinc.com)

**Mar 24-25 “The 2010 WBENC Summit & Salute to Women’s Business Enterprises: The Opportunity Connection,”** National Harbor, MD, Women’s Business Enterprise National Council (WBENC), [www.wbenc.org](http://www.wbenc.org)

**Mar 25 “Multicultural Media for Multicultural America Forum,”** NYC, Horowitz Associates, Inc., [www.horowitzassociates.com/store](http://www.horowitzassociates.com/store)

**Mar 25 “The 61<sup>st</sup> Annual Advertising Hall of Fame,”** NYC, American Advertising Federation (AAF), [www.advertisinghalloffame.org](http://www.advertisinghalloffame.org)

#### **APRIL**

**Apr 13 “16<sup>th</sup> Annual Black Tie Gala: Sportsball2010,”** NYC, The Arthur Ashe Institute for Urban Health, [www.arthurasheinstitute.org](http://www.arthurasheinstitute.org)

**Apr 13-15 “Chief Diversity Officers Forum,”** Greensboro, NC, The Johnnetta B. Cole Global Diversity & Inclusion Institute, [www.jbcinstitute.org](http://www.jbcinstitute.org)

**Apr 17 “21<sup>st</sup> Annual GLAAD Media Awards,”** Los Angeles, Gay and Lesbian Alliance Against Defamation, [www.glaad.org](http://www.glaad.org)

**Apr 17-18 “11<sup>th</sup> Chicago Latin Book & Family Festival,”** Chicago, The Latino Book & Family Festival, [www.lbff.us](http://www.lbff.us)

**Apr 20-22 “Ad:Tech San Francisco,”** San Francisco, Ad-Tech, [www.ad-tech.com](http://www.ad-tech.com)

**Apr 20-22 “The African American Travel Conference,”** Niagara Falls, NY, The African American Travel Conference, [www.aatconline.com](http://www.aatconline.com)

**Apr 20-May 2 “The 11<sup>th</sup> Annual Polish Film Festival,”** Los Angeles, Polish Film Festival, [www.polishfilmla.org](http://www.polishfilmla.org)

**Apr 21-22 “The Sixth Annual M2W® – The Marketing to Women Conference,”** Chicago, M2W®, [www.m2w.biz](http://www.m2w.biz)

**Apr 21-23 “Forging New Pathways for Diversity and Inclusion,”** Washington, D.C., National MultiCultural Institute, 202-483-0700, [www.nmci.org](http://www.nmci.org)

**Apr 22 “Diversity in Advertising Career Day,”** NY, Shomex Productions, [www.diversitycareerexpos.com](http://www.diversitycareerexpos.com)

**Apr 22-24 “The Fourth Annual Gathering of Leaders: Re-imagining Schooling for Boys and Young Men of Color,”** Washington, DC, Coalition of Schools Educating Boys of Color, [www.coseboc.org](http://www.coseboc.org)

**Apr 22-25 “8<sup>th</sup> Annual Conference & Trade Show,”** Nassau, Bahamas, Travel Professionals of Color, [www.tpoc.org](http://www.tpoc.org)

**Apr 22-25 “58<sup>th</sup> Annual National Marketing Conference,”** Baltimore, MD, National Alliance of Market Developers (NAMD), [www.namdntl.org](http://www.namdntl.org)

**Apr 26 “2010 Brazil Summit,”** NYC, Brazilian-American Chamber of Commerce, Inc., [www.brazilcham.com](http://www.brazilcham.com)

**Apr 26-29 “Billboard Latin Music Conference & Awards,”** San Juan, Puerto Rico, Billboard Events, [www.billboardevents.com](http://www.billboardevents.com)

**Apr 27 “WLE Virtual Summit,”** Women's Leadership Exchange, [www.womensleadershipexchange.com/index.php?pagename=virtual](http://www.womensleadershipexchange.com/index.php?pagename=virtual)

**Apr 27-28 “The Women’s Leadership Conference,”** NYC, Conference Board, [www.conference-board.org](http://www.conference-board.org)

**Apr 27–29 “10th Annual National Multicultural Business Conference,”** Washington, D.C., DiversityBusiness.com, [www.diversitybusiness.com](http://www.diversitybusiness.com)

**Apr 27 “DiversityInc Webinar Series: Recruitment,”** Webinar, DiversityInc, [www.diversityinc.com](http://www.diversityinc.com)

**Apr 29-May 2 “LuckyRice Asian Food Festival,”** NYC, LuckyRice, [www.luckyrice.com](http://www.luckyrice.com)

**Apr 29-May 2 “Festival of Nations,”** St. Paul, MN, Festival of Nations, [www.festivalofnations.com](http://www.festivalofnations.com)

**Apr 29-May 3 “South East European Film Festival,”** Los Angeles, South East European Film Festival, [www.seefilmla.org](http://www.seefilmla.org)

## **MAY**

**May 7-8 “Ethnic Marketing: How to Target the Multicultural Consumer,”** NYC, New York University, 212-242-3351

**May 10-12 “Hispanic Public Relations & Social Marketing Conference,”** Dallas, Hispanic Public Relations Association and the Hispanic PR Blog, [www.HispanicPRConference.com](http://www.HispanicPRConference.com)

**May 11-12 “Network & Affinity Leadership Congress,”** NYC, Diversity Best Practices, [www.diversitybestpractices.com](http://www.diversitybestpractices.com)

**May 13 “The Latinas & Power Symposium,”** Hartford, CT, Ethnic Marketing Solutions, [www.ethnicmarketingsolutions.com](http://www.ethnicmarketingsolutions.com)

**May 18 “DiversityInc Webinar Series: Retention,”** Webinar, DiversityInc, [www.diversityinc.com](http://www.diversityinc.com)

**May 18 “14<sup>th</sup> Annual Rosoff Awards,”** Boston, The Ad Club, [www.adclub.org](http://www.adclub.org)

**May 19-20 “Asian American Advertising Federation National Conference,”** Las Vegas, Asian American Advertising Federation, [www.3af.org](http://www.3af.org)

## **JUNE**

**Jun 3 “2010 Panregional Advertising and Media Summit,”** Miami, Portada, [www.portada-online.com/events.aspx](http://www.portada-online.com/events.aspx)

**Jun 5 “21<sup>st</sup> Annual GLAAD Media Awards,”** San Francisco, Gay and Lesbian Alliance Against Defamation, [www.glaad.org](http://www.glaad.org)

**Jun 7-18 “Center for Excellence in Advertising’s HBCU Advertising Boot Camp,”** Washington, DC, Howard University, 202-865-8354, [www.ceahoward.org](http://www.ceahoward.org)

**Jun 10-12 “AAF National Conference 2010,”** Orlando, American Advertising Federation, [www.aaf.org](http://www.aaf.org)

**Jun 10-13 “The Los Angeles Greek Film Festival,”** Los Angeles, The Los Angeles Greek Film Festival, [www.lagreekfilmfestival.org](http://www.lagreekfilmfestival.org)

**Jun 10-14 “DMDays New York Conference & Expo,”** NYC, DMA, [www.dmdays.com](http://www.dmdays.com)

**Jun 19 “The 2010 MetLife South Asian Spelling Bee,”** North Brunswick, NJ, Touchdown Media, Inc., 848-248-4139, [www.southasianspellingbee.com](http://www.southasianspellingbee.com)

**Jun 20 “The 2010 MetLife South Asian Spelling Bee,”** Rockville, MD, Touchdown Media, Inc., 848-248-4139, [www.southasianspellingbee.com](http://www.southasianspellingbee.com)

**Jun 22 “DiversityInc Webinar Series: Best Practices from the DiversityInc Top 50,”** Webinar, DiversityInc, [www.diversityinc.com](http://www.diversityinc.com)

**Jun 23-26 “28th Annual NAHJ Multimedia Convention & Career Expo,”** Denver, National Association of Hispanic Journalists, [www.nahj.org](http://www.nahj.org)

**Jun 26 “The 2010 MetLife South Asian Spelling Bee,”** Plano, TX, Touchdown Media, Inc., 848-248-4139, [www.southasianspellingbee.com](http://www.southasianspellingbee.com)

**June 27 “The 2010 MetLife South Asian Spelling Bee,”** Houston, Touchdown Media, Inc., 848-248-4139, [www.southasianspellingbee.com](http://www.southasianspellingbee.com)

## **JULY**

**Jul 10 “The 2010 MetLife South Asian Spelling Bee,”** Chicago, Touchdown Media, Inc., 848-248-4139, [www.southasianspellingbee.com](http://www.southasianspellingbee.com)

**Jul 11 “The 2010 MetLife South Asian Spelling Bee,”** Queens, NY, Touchdown Media, Inc., 848-248-4139, [www.southasianspellingbee.com](http://www.southasianspellingbee.com)

**Jul 17 “The 2010 MetLife South Asian Spelling Bee,”** Las Vegas, Touchdown Media, Inc., 848-248-4139, [www.southasianspellingbee.com](http://www.southasianspellingbee.com)

**Jul 18 “The 2010 MetLife South Asian Spelling Bee,”** Hayward, CA, Touchdown Media, Inc., 848-248-4139, [www.southasianspellingbee.com](http://www.southasianspellingbee.com)

**Jul 27 “DiversityInc Webinar Series: Generations at Work,”** Webinar, DiversityInc, [www.diversityinc.com](http://www.diversityinc.com)

**Jul 27-28 “Working Mother Media’s Multicultural Women’s National Conference,”** NYC, Working Mother Media, [www.workingmother.com](http://www.workingmother.com)

**Jul 28–Aug 1 “2010 Annual Convention & Career Fair,”** San Diego, National Association of Black Journalists, 866-479-NABJ, [www.nabj.org](http://www.nabj.org)

## **AUGUST**

**Aug 11-12 “Minority Buying Power Conference,”** Atlanta, The University of Georgia, [www.terry.uga.edu](http://www.terry.uga.edu)

## **SEPTEMBER**

**Sep 10-11 “Hispanic Business and Technology Expo,”** San Diego, Hispanic Chamber of E-Commerce, [www.hbshowcase.com](http://www.hbshowcase.com)

**Sep 16 “Investing in the US Hispanic Market & Latin America Conference,”** NYC, LatinVision Inc., [www.latinvisionfinance.com/conference](http://www.latinvisionfinance.com/conference)

**Sep 18-19 “6th Houston Latino Book & Family Festival,”** Houston, The Latino Book & Family Festival, [www.lbff.us](http://www.lbff.us)

**Sep 22 “DiversityInc Webinar Series: Employee-Resource Groups,”** Webinar, DiversityInc, [www.diversityinc.com](http://www.diversityinc.com)

**Sep 23 “Fourth Annual Hispanic Digital and Print Media Conference,”** NYC, Portada, [www.portada-online.com/events.aspx](http://www.portada-online.com/events.aspx)

**Sep 30-Oct 2 “AARP Presents Orlando@50+ National Event & Expo,”** Orlando, American Association of Retired Persons, [www.aarp.org](http://www.aarp.org)

## **OCTOBER**

**Oct 5 “Mobile Entertainment Live!”** San Francisco, Billboard Events, [www.billboardevents.com](http://www.billboardevents.com)

**Oct 6 “LatinVision Convergence 2010,”** NYC, LatinVision, [www.latinvision.com/conference](http://www.latinvision.com/conference)

**Oct 9-10 “Los Angeles Latino Book & Family Festival,”** Los Angeles, The Latino Book & Family Festival, [www.lbff.us](http://www.lbff.us)

**Oct 13-15 “The 2010 Annual Conference of the National African American Insurance Association,”** Dallas, The National African American Insurance Association, [www.naaia.org](http://www.naaia.org)

**Oct 26 “DiversityInc Webinar Series: Diversity Training,”** Webinar, DiversityInc. [www.diversityinc.com](http://www.diversityinc.com)

**Oct 27-29 “7th Annual Multicultural Marketing Summit,”** Miami, Geoscape, 888-309-2005, [www.multiculturalmarketingsummit.com](http://www.multiculturalmarketingsummit.com)

### **NOVEMBER**

**Nov 5 “Developing Diversity Communication and Messaging,”** NYC, Cornell University, ILR School, [www.ilr.cornell.edu/mgmtprog/dm/new](http://www.ilr.cornell.edu/mgmtprog/dm/new)

**Nov 7-9 “2010 ANA Multicultural Marketing & Diversity Conference,”** Miami, Association of National Advertisers, <http://ana.net/events/conferencemtg/MCC-NOV10>

**Nov 16 “DiversityInc Webinar Series: Lessons Learned from the DiversityInc Top 50/Employee Engagement,”** Webinar, DiversityInc, [www.diversityinc.com](http://www.diversityinc.com)

**For general registrations, call organizations directly.  
Please check with individual event organizers to confirm dates and locations.**