

From: MMRNews (Multicultural Marketing News) [mailto:MMRNews@multicultural.com]
Sent: Thursday, August 13, 2009 11:59 AM
Subject: Hammer Time Comes to The ANA Multicultural Marketing & Diversity Conference



ANA's successful multicultural conference has been expanded in 2009 and renamed the Multicultural Marketing & Diversity Conference. This event recognizes the intersection of multicultural marketing and diversity management in driving strong business growth.

ANA conferences are unique as the client-side perspective is front and center. The Multicultural Marketing & Diversity Conference features senior-level marketers from companies including Hewlett-Packard, J.C. Penney, Johnson & Johnson, MetLife, Nationwide, Procter & Gamble, The Walt Disney Company, Verizon, Walmart, and Western Union. Honored guests include CNN's Soledad O'Brien and MC Hammer.



Gail Galuppo
Executive Vice
President
Chief Marketing
Officer
The Western
Union Company
**Western Union
puts multicultural
marketing at its
core**



Anthony Carter
Vice President,
Global Diversity
& Inclusion, Chief
Diversity Officer
Johnson &
Johnson
**J&J has driven
superior business
results through
diversity**

The conference will also feature:

- **The ADCOLOR® Awards**, celebrating the accomplishments of outstanding diverse advertising, marketing, and media professionals.
- **The ANA Multicultural Excellence Awards**, honoring the year's best multicultural

advertising campaigns.

Full agenda and registration at www.ana.net.

Details

Location: The Arizona Biltmore Resort & Spa 2400 East Missouri Ave., Phoenix, AZ

Date: October 4-6, 2009

Cost Nonmember: \$1,395 for a single registration

Agenda/Registration: [Click here](#)

For questions, please call 212.697.5950 or email registration@ana.net.

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