

**From:** MMRNews (Multicultural Marketing News) [mailto:MMRNews@multicultural.com]  
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**Subject:** DiversityInc Webinar: Diversity Training

# DiversityInc

**DiversityInc.com/webinars**

## Diversity Training October 20, 2009

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Does your diversity training yield tangible results in engagement, retention and promotion of ALL your employees? Do you know how to measure its effectiveness? Do you know the best ways to get people to "buy in" to training and to make it a continuous part of your corporate culture? Learn from American Express and Accenture, Nos. 13 and 23, respectively, on The 2009 DiversityInc Top 50 Companies for Diversity® list, about the best ways to implement training, which metrics demonstrate what's successful and how to ensure follow-up.

LaMae deJongh, managing director of U.S. human capital and diversity at Accenture, and Kerrie Peraino, chief diversity officer at American Express, will show you their companies' best practices.

Can't attend the live webinar? Access all DiversityInc webinar recordings when you subscribe to [DiversityIncBestPractices.com](http://DiversityIncBestPractices.com).



### WEBINAR PRICING

One Seat \$350

One Additional Seat Per Webinar \$100

### DISCOUNTED PRICING

Please contact customer service at (973) 494-0506 to take advantage of multiple-event pricing or to be invoiced.



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