

From: MMRNews (Multicultural Marketing News) [mailto:MMRNews@multicultural.com]
Sent: Monday, June 29, 2009 6:02 AM
Subject: DiversityInc Leadership Event, November 2-3, New York City



I would like to personally invite you to attend the DiversityInc leadership awards gala on November 2 in New York City. DiversityInc will celebrate the achievements of seven specially chosen companies from The DiversityInc Top 50 Companies for Diversity®.

Expressing diversity leadership well is a competitive advantage, impacting recruiting, retention and talent development. Diversity leadership is a differentiator in sales, but you have to do it well, and being credible means your communications must be aligned with your company's personality. These companies have gone beyond the numbers to make remarkable individual progress that needs to be recognized.

Leaders of these seven notable companies will be on hand to receive their distinguished achievement awards and speak about their company's commitment to diversity management. Accepting on behalf of their companies will be:

Pat Esser
President
Cox Communications
Top Company for Talent Pipeline

Timothy P. Flynn
Chairman
KPMG LLP
Top Company for Employee-Resource Groups

Bill Green
Chairman & CEO
Accenture
Top Company for Generational Communication

Dennis Nally
Chairman and Senior Partner, U.S.
PricewaterhouseCoopers
Top Company for Working Families

Joerg Reinhardt
Chief Operating Officer
Novartis AG
Top Company for Global Cultural Competence

Ronald A. Williams

Chairman and CEO

Aetna

Top Company for Community Development

TBD

Top Company for Executive Development

We are proud to announce that Johnson & Johnson, Kraft Foods, Southern Company, Wal-Mart Stores and Sodexo have already signed up as sponsors of this gala event. Sponsorship opportunities, corporate tables and individual dinner tickets are still available.

We are offering a significant discount for early-bird registrations until July 15. To register now, [click here](#) or go to www.DiversityInc.com/events.

We hope you will join us on November 2 to meet and network with top diversity-management leaders and help us celebrate their unique achievements.

Thank you,

Luke Visconti

Chief Executive Officer

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