

From: MMRNews (Multicultural Marketing News) [mailto:MMRNews@multicultural.com]
Sent: Friday, November 20, 2009 9:11 AM
Subject: A Professional Life Transformed by China

You are invited to visit the China-focused blog, www.aimeebarnes.com, to read a two part, in-depth conversation with Saul Gitlin, EVP - Strategic Services at Kang & Lee Advertising (www.kanglee.com), the #1 Asian multicultural marketing consulting and communications agency.

www.aimeebarnes.com was recently designated by Advertising Age Magazine as one of the "20 Blogs Marketers to China Should Be Reading" (Ad Age, 11/2/09).

The conversation details:

- The 29-year evolution of a professional career defined by a focus on China and the North American Asian multicultural marketplace.
- The establishment of the largest LinkedIn networking group for multi-industry and multi-functional business executives with fluent Chinese language skills and China experience – “Chinese-Speaking & China-Experienced Business Executives” (http://www.linkedin.com/groups?gid=137047&trk=myg_ugrp_ovr) – now with almost 3,400 members worldwide.
- Other musings on China experiences/adventures, language, and culture.

To read the full conversation, go to www.aimeebarnes.com.

About This Newsletter

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